ICCM 23
INTERNATIONAL CONFERENCE ON
COMPOSITE MATERIALS
BELFAST 2021

COMPOSITES AT THE HEART OF SUSTAINABLE ENERGY SOLUTIONS

PARTNERSHIP, SPONSORSHIP & EXHIBITION OPPORTUNITIES
WELCOME NOTE

The 23rd International Conference on Composite Materials (ICCM 23) will be held for the first time on the island of Ireland, in the historic city of Belfast in 2021. It is appropriate that Belfast, with its rich pioneering and engineering heritage, should be chosen to host ICCM 23. The birthplace of Lord Kelvin and home to John Boyd Dunlop, Belfast was a global powerhouse of the Industrial Revolution. As Ireland’s pre-eminent industrial city, Belfast built the RMS Titanic in what was then the world’s largest shipyard. The city is home to the oldest production aircraft manufacturer in the world, Short Brothers, which was founded in 1908 and purchased by Bombardier in 1989. And it is here that the pioneering technology for the manufacture of the highly-integrated resin-infused composite wing, now built for the Airbus A220, was developed.

Today, Belfast is a vibrant, modern and increasingly multicultural city with a solid high-value manufacturing base and an entrepreneurial spirit. We look forward to welcoming you to this exciting Conference location and venue. Outlined in this brochure are the many partnership, sponsorship and exhibition opportunities that we have made available for your consideration.
The 23rd International Conference on Composites Materials (ICCM 23) will be held in Belfast, Northern Ireland, from 1st to 6th August 2021. ICCM is the premier international Conference in the field of composite materials and was first held in 1975 in the cities of Geneva and Boston. Since that time the Conference has been held biennially in different North American, European, Asian, Oceanic, and African cities.

ICCM 23 will attract leading researchers and practitioners to report and exchange ideas on the latest advances and applications of a wide range of composite materials and structures. The general themes of material development, testing, modelling, manufacturing and design will encompass a breadth of topics and provide a comprehensive global snap-shot of the state-of-the-art.

Plenary and keynote lectures from prominent leaders in the field are planned, along with oral and poster presentations from the many Delegates gathering in Belfast from all corners of the world. A number of site visits and an entertaining social Programme are also planned. In 2021, the people of Belfast will make you very welcome.

HOST ORGANISATIONS

ICCM 23 is hosted by Queen’s University Belfast, a research intensive university established in 1845 and a member of the prestigious Russell Group. Queen’s is organised into three Faculties: Arts, Humanities and Social Science; Medicine, Health and Life Sciences; and Engineering and Physical Sciences. It is home to four Global Research Institutes: Global Food Security; Global Peace, Security and Justice; Electronics, Communications and Information Technology; and Health Sciences. It is also the academic lead of the Advanced Manufacturing Innovation Centre (AMIC), a £100M investment awarded as part of the Belfast Region City Deal, of which a substantial focus is on innovation in composite materials and structures.
MEET NEW BUSINESS PARTNERS
GATHER NEW KNOWLEDGE
FOSTER COLLABORATIONS

RECENT RECORD OF THE ICCM CONFERENCE

*1800+ Delegates expected in Belfast 2021

WHO WILL ATTEND?

- Academics specialising in composite materials & structures
- Research & development professionals from industry
- Project managers
- Researchers from national & international research institutes
- Professional engineers and scientists

MEET NEW BUSINESS PARTNERS | GATHER NEW KNOWLEDGE | FOSTER COLLABORATIONS
GEOGRAPHICAL BREAKDOWN OF ICCM 22 DELEGATES

*ICCM 22 Partnership Prospectus 11–16 August 2019
ICCM, the premier Conference in the field of composite materials, aims to facilitate the exchange of ideas and insights from scientists and scholars, and to promote research, development and use of composite material and structures. Partnership with ICCM 23 Belfast will be a key step for your company in establishing and strengthening relationships with our community. Your participation will allow your company, product and brand to be uniquely and actively showcased at this exciting international forum. It will enable you to meet potential business partners, generate new ideas, gather new knowledge and develop collaborations amongst a well-defined professional community. Our broad spread of coherent themes provides the platform for a range of different forms of commercial participation and we will provide you with the opportunity to align your business aims with those themes. Your relationship with ICCM 23 Belfast will provide a highly efficient and effective business and marketing base for your organisation to connect and engage with our Delegates from across the globe. It will allow your company to showcase your products and services to a very dynamic and influential forum.

WHAT TO EXPECT AT ICCM 23

• 1800+ Delegates
• 1600 presentations
• 300 Posters
• 1,300 Papers
• 8 Plenary Sessions
• 10 Keynote Sessions
• 1,805m² Exhibition Space
• 15 Parallel Sessions
REASONS TO PARTNER WITH ICCM 23

1. Identify and establish contact with and understanding of needs of new customers
2. Strengthen your brand and display your established products and services to new markets
3. Identify the coming trends and needs of your marketplace
4. Spark new ideas for products and services
5. Identify and meet current and potential collaborators, researchers and suppliers
6. Consolidate and acquire new knowledge in your field
7. Identify coming potential problems and threats to your business
8. Engage directly with key people and organisations that affect your business environment
9. Showcase your new products and services and gain early feedback and sales
10. Consolidate and personalize your engagement with existing customers

MEET EXPERTS
GENERATE NEW IDEAS
NETWORK NATIONALLY
## PARTNERSHIP PACKAGE OPPORTUNITIES

### PARTNERSHIP SUMMARY SHEET

<table>
<thead>
<tr>
<th></th>
<th>Principal Partner</th>
<th>Executive Partner</th>
<th>Associate Partner</th>
<th>Supporting Partner</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Branding on ICCM 23 Partners Page on Website</strong></td>
<td>✓</td>
<td>✓</td>
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<td><strong>Use of ICCM 23 image in your Promotional Activities</strong></td>
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<tr>
<td><strong>Complimentary Exhibitor Registrations</strong></td>
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<tr>
<td><strong>Complimentary Delegate Tickets</strong></td>
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<td><strong>Complimentary Tickets to the Conference Dinner</strong></td>
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<td><strong>Colour Advert in the Conference Programme</strong></td>
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<tr>
<td><strong>Digital branding at the venue</strong></td>
<td>✓</td>
<td>✓</td>
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<tr>
<td><strong>Insert in the Delegate Pack</strong></td>
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<td>✓</td>
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<tr>
<td><strong>Featured Partner Articles</strong></td>
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<td>✓</td>
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<td></td>
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<td>Three</td>
<td>Two</td>
<td>One</td>
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<td><strong>Recognised in all communications to Registered Delegates</strong></td>
<td>✓</td>
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<tr>
<td><strong>Coverage in all Visitor Promotional Campaigns</strong></td>
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<td><strong>Recognised from the podium</strong></td>
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<tr>
<td><strong>70 word e-mail blast to our Delegate Distribution List</strong></td>
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<tr>
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<td><strong>Conference Website branding</strong></td>
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<td><strong>Opportunity to organise an Exclusive Branded Event</strong></td>
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<td>✓</td>
<td>✓</td>
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<tr>
<td><strong>Exclusive Branded Event included in cost</strong></td>
<td>Lunch Sponsorship Worth £3,500</td>
<td>One Coffee Sponsorship Worth £1,950</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

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**MEET NEW BUSINESS PARTNERS** | **GATHER NEW KNOWLEDGE** | **FOSTER COLLABORATIONS**
A range of rights and benefits will be agreed to optimise the benefits of a Principal Partner and to meet your organisation’s business and marketing objectives. We have identified an extensive list of components in this Principal Package which are outlined below. There is a high degree of flexibility within this Package, to ensure that your organisation’s specific Partnership requirements are achieved and we are more than happy to discuss these requirements with you.

**OFFICIAL DESIGNATION AS PRINCIPAL PARTNER OF ICCM 23**
- Coverage for your organisation on all ICCM 23 promotional materials in the run up to the Conference, which includes printed announcements and all e-zine campaigns
- Branding on the ICCM 23 Partners Page of the Conference Website to include your organisation’s logo and company information
- Use of the ICCM 23 image in your organisation’s promotional activities tied to ICCM 23, once agreed with the ICCM 23 organisers

**AT ICCM 23**
- Premium exhibition space
- 4 Conference Delegate passes
- 2 Complimentary Exhibitor registrations
- 6 Complimentary Conference Dinner tickets
- Full page colour advert in the Conference Programme
- Digital branding at the venue – Principal Tier
- Insert in the Delegate Pack
- Recognised in all communications to registered Delegates
- Four Featured Partner articles on the Conference Website (Industry Updates – 80 words)
- Recognised from the podium at the start of each day’s keynotes and at the closing remarks
- Two 70 word e-mail blasts to our Delegate distribution list
- Conference Website branding
- Opportunity to organise an exclusive branded event

**ADDITIONAL VALUE, WORTH £3,500 EACH**
The Principal Partner Package is significantly enhanced with the option to choose one of three Conference Lunch Sponsorships at no extra charge.

**PACKAGE INCLUDES**
- Acknowledgement in the Conference Programme as one of our dedicated Lunch Sponsors
- Acknowledgement on the holding sides within the venue as our Lunch Sponsor
- A5 branded signage at the catering area recognising you as our Lunch Sponsor
- Opportunity to display a pop-up banner at the catering point, announcing that your company is today’s Lunch Sponsor
- Opportunity to distribute a branded gift or piece of promotional material to all attendees at this Lunch
OFFICIAL DESIGNATION AS EXECUTIVE PARTNER OF ICCM 23

- Coverage for your organisation on all ICCM 23 promotional materials in the run up to the Conference, which includes all printed announcements and all e-zine campaigns
- Branding on the ICCM 23 Partners Page of the Website to include your organisation’s logo and company information
- Use of the ICCM 23 image in your organisation’s promotional activities tied to ICCM 23, once agreed with the ICCM 23 organisers

AT ICCM 23

- Premium exhibition space
- 3 Conference Delegate passes
- 2 Complimentary Exhibitor registrations
- 5 Complimentary Conference Dinner tickets
- Half page colour advert in the Conference Programme
- Digital branding at the venue. - Executive Tier
- Insert in the Delegate Pack
- Recognised in all communications to registered Delegates
- Coverage in all visitor promotion campaigns
- Three Featured Partner articles on the Conference Website (Industry Update – 80 words)
- Recognised from the podium at the welcome reception
- One 70-word e-mail blast to our Delegate distribution list

ADDITIONAL VALUE WORTH £1,950 EACH
The Executive Partner Package is significantly enhanced with the option to choose one of seven Conference Coffee Sponsorships at no extra charge.

PACKAGE INCLUDES

- Acknowledgement in the Conference Programme as one of our dedicated Coffee Partners
- Acknowledgement on the holding sides within the venue as one of our dedicated Coffee Partners
- A5 branded signage at the coffee area recognising you as one of our dedicated Coffee Partners
- Opportunity to display a pop-up banner at the catering point, announcing that your company is our Coffee Partner
- Opportunity to distribute a branded gift or piece of promotional material to all attendees at this coffee break
OFFICIAL DESIGNATION AS ASSOCIATE PARTNER OF ICCM 23
• Branding on the ICCM 23 Partners Page of the Conference Website to include your organisation’s logo and company information
• Use of the ICCM 23 image in your organisation’s promotional activities tied to ICCM 23, once agreed with the ICCM 23 organisers

AT ICCM 23
• Premium exhibition space
• 2 Complimentary Delegate registrations
• 2 Complimentary Exhibitor registrations
• 4 Complimentary Conference Dinner tickets
• Quarter page colour advert in the Conference Programme
• Digital branding in the venue - Associate Tier
• Insert in the Delegate Pack
• Recognised in all communications to registered Delegates
• Two Featured Partner articles on the Conference Website (Industry Update – 80 words)
• Two Featured Partner article on the Website (Industry Update – 80 words)

ASSOCIATE PARTNER
£5,000

OFFICIAL DESIGNATION AS SUPPORTING PARTNER OF ICCM 23
• Branding on the ICCM 23 Partners Page of the Website to include your organisation’s logo and company information
• Use of the ICCM 23 image in your organisation’s promotional activities tied to ICCM 23, once agreed with the ICCM 23 organisers

AT ICCM 23
• Premium exhibition space
• 2 Complimentary Exhibitor registrations
• 1 Complimentary Delegate registrations
• 3 Complimentary Conference Dinner tickets
• Digital branding in the venue - Supporting Tier
• Insert in the Delegate Pack
• One Featured Partner article on the Website (Industry Update – 80 words)

SUPPORTING PARTNER
£3,500
Align your company with the biggest social event of ICCM 23 and engage at a social level to increase your brand awareness amongst ICCM 23 Delegates.

YOUR COMPANY WILL RECEIVE THE FOLLOWING BRANDING PACKAGE:
- Branding on the ICCM 23 dedicated Social Page of Conference Website to include your organisation’s logo and company information
- Approximately six email campaigns promoting the Gala Dinner with your company listed as a Sponsor (subject to booking date)
- Logo branding included on “Thank you to our exclusive Sponsors” projected within the Conference Dinner venue
- Complimentary table at the Conference Gala Dinner (Max 10 people)
- 2 Complimentary Delegate registrations
- Company logo to be included on major signage at the Conference Gala Dinner
- Exclusive branding opportunities on the Dinner menus
- Photo opportunities with the Conference Planning Committee and Dinner Keynote
- Acknowledgement by ICCM at the welcome speech

YOU WILL HAVE THE OPPORTUNITY TO PROVIDE:
- A two-minute introduction speech to the attendees
- Digital projections onto two wallscreens within the Dinner venue
- A gift for the guests on each of the tables

Organised by the Sponsor, the Sponsored Lunch Symposium will take place on site and will be included in the official Conference Schedule and on the registration system. Each session will last for 45 minutes and the Sponsored Symposium must receive the endorsement of the Conference Local Organising Committee.

THE PRICE INCLUDES THE FOLLOWING SERVICES:
- Complimentary use of an official meeting room at the venue (subject to availability)
- A 45-minute dedicated session time included in the Conference Programme
- 2 Complimentary Delegate registrations
- Banner branding in the meeting room (supply own banners)
- Product display & distribution in the meeting room (subject to venue and LOC approval)
- Recognition as a Symposium Sponsor in official Conference material
- Inclusion of your Company name, link to home site and logo on the Conference Website
- Invitations for Symposium sent by email (by the organiser) to registered Delegate list by the organisers (material to be supplied)
- Complimentary use of standard audiovisual and technical equipment as existing in that room
- Logo branding on the ICCM 23 Sponsors Page of Conference Programme

Catering and human resources are not included

1 Lunchtime Symposium 2nd to 6th August 2021

<table>
<thead>
<tr>
<th>Time</th>
<th>Seats</th>
<th>Price</th>
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<tr>
<td>13:00–14:00</td>
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<td>13:00–14:00</td>
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<tr>
<td>13:00–14:00</td>
<td>60</td>
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</table>
Organised by the Sponsor, the Breakfast Sponsored Seminar will take place on site and will be included in the Programme and on the Registration system. Each Session will last 45 minutes and the Sponsored Session must receive the endorsement of the LOC Scientific Committee.

THE PRICE INCLUDES THE FOLLOWING SERVICES:

- Complimentary use of an official meeting room at the venue (capacity 100 seats)
- A 45 minutes dedicated session time included in the Conference Programme
- 2 Complimentary Delegate registrations
- Banner branding in meeting room (supply own banners)
- Product display and distribution in meeting room (subject to venue and LOC approval)
- Recognition as a Breakfast Session Industry Sponsor in official Conference material
- Invitations for Seminar sent by email to registered Delegate list by the organisers (material to be supplied)
- Complimentary use of standard audiovisual and technical equipment as existing in that room (technicians not included)
- A half page colour advert in the Conference Programme

Catering and human resources are not included

Organised by the Sponsor, the exclusive themed Focus/User Group Session will take place on 2nd to 6th August during the lunch break. These dedicated 40-minute Focus / User Group Sessions (up to 12 participants) will include some Keynote Speakers, Principal Investigators and Scientific Committee as identified by the Chair of ICCM 23, in conjunction with the Local Organising Committee and you, our Sponsor. ICCM 23 will encourage selected Delegates to participate to maximise the value to the Sponsor. These Sessions have been developed to cater to the needs of industry to conduct research and identify gaps within the sector.

- Complimentary use of an official meeting room at the venue
- Dedicated 40-minute Focus Group (up to 12 participants) to include some keynote speakers and investigators, as identified by the chair of ICCM 23 in conjunction with the local organising committee, industry advisory committee and the sponsor
- Access for two Sponsor Representatitves for the duration of the Focus Group
- 1 Complimentary Delegate registration
- Two exclusive email communications (one pre and one post-session) sent by the organiser to registered Delegates (material to be supplied by Sponsor)
- Complimentary use of standard audiovisual and technical equipment as existing in that room (technicians not included)
- Inclusion of your company name, link to home site and logo on the Conference Website
- Access to the ICCM 23 Delegate database where permission has been granted by the Delegates
Promotion & Media

The Organisers aim to ensure that, as Partners and Sponsors of ICCM 23, you maximise return on your investment!

- Printed publications of the Conference will be available to share with your contacts
- Digital Banners and the Conference Logo will be provided for your company Website and for email marketing campaigns to your clients to promote your presence at the Conference
- E-mail blasts and e-Newsletters will be provided for you to inform your contacts database of your participation in the Conference
- Your press releases to trade and medical publications can include Conference branding

Exhibition Opportunities at ICCM 23

The Exhibition of ICCM 23 will be held in the International Convention Centre (ICC) Belfast, Northern Ireland. This provides an excellent opportunity for Delegates to interact with commercial companies and to familiarise themselves with the latest advances within their field.

Conference Delegates increasingly welcome the opportunity to tap into the expertise provided by exhibitions to answer questions and provide product demonstrations. In addition to the commercial exhibition the posters, tea and coffee breaks will take place in the exhibition area in order to maximise the amount of time Delegates spend within the Exhibition.

EXHIBITION STANDS COST £2,450 + VAT

The price includes:

- Shell scheme
- Power supply (additional power supply and usage is charged separately)
- Wi-Fi (upgrade available at cost)
- One trestle table and two chairs
- Spotlight
- Cleaning
- Two Exhibitor passes, extra Exhibitor passes are available for £350 each
- Access to the Exhibition area, name badge and Conference Programme
- The exhibiting company will be listed in the Exhibition section on the ICCM 23 Programme

All additional AV equipment, furniture, printed material, etc. can be booked through our preferred suppliers. Their details will be available through the Exhibitor’s Manual which will be communicated to all confirmed Exhibitors by April 2021.

Keynote Sponsor £3,000
(choose which keynote to support)

- Branding on the pre and post digital signage for selected Keynote Address
- Branding in the Pocket Programme that relates to your Keynote
- Recognition from the podium at the start of selected Keynote and conclusion of the Session
- Insert in the Delegate Pack
- Branding on the digital screen for the duration of the Conference as a Keynote Sponsor
- 1 One complimentary Delegate registration

INDIVIDUAL SPONSORSHIP OPPORTUNITIES
SUMMARY OF BRANDING OPPORTUNITIES

Further details of the specific branding on all of the below will be supplied on request.

Charging Stations £3,500
Internet Café £3,000
Twitter Walls £3,700
Poster Stations £3,000

Staff & volunteer t-shirts £4,000
Conference Bag/Folder £2,500
Research lounge £3,500
WIFI Sponsor £2,750

Conference Lanyard £1,500
Conference Lunch £3,500
Tea/Coffee Break £1,950
Electronic messaging (2) £1,250 (1) £750

Conference Pen £950
Conference Notepad £950
Plenary session literature drop £950
Literature drop £750

Full page advert £750
Half page advert £450
eNews Banner Advert £500
Onsite Digital Advertising £750